

New varieties at Griffin Greenhouse

by Kelsi Devolve

Griffin Greenhouse Supplies Inc. has some exciting new varieties coming to their shelves in 2025. With locations throughout the Northeast and Mid-Atlantic, Griffin Greenhouse Supplies continues to be one of the largest nursery and greenhouse suppliers in the nation.

They hosted three expos in 2024 for current and aspiring customers to view their products and attend educational seminars. Cindy Holmes, the director of live goods at Griffin Greenhouse Supplies, spoke about some exciting plant varieties they will have for purchase in 2025.

Holmes explained that the sales team traveled across the U.S. to find “new varieties that we believe will drive profitability.”

The Helianthus Sunfinity® Double Yellow (Syngenta) will be added to their catalogue to provide a “stunning display that lasts through summer and into the fall... what’s not to love?” Besides this sunflower’s beautiful display of yellow blooms, it has a robust growth habit, and is highly resistant

to powdery mildew.

Petunia Dekko™ Maxx™ Pink (Syngenta) will be available, a floriferous and resilient plant that delivers outstanding garden performance and provides



Helianthus Sunfinity Double Yellow



Vinca Nirvana® XDR Blackberry



Sun Parasol FiredUp Orange

versatility and lasting beauty.

Petunia Painted Love (Mast Young Plants) will also

New 31

New from 30

be available, offering the garden a “striking new visual appeal.”

The Petunia Supertunia Tiara™ Series (Proven Winners) introduces “a fresh new flower pattern” to Griffin’s catalogue and will be available in Tiara blue and pink.

Vinca Nirvana® XDR (Syngenta) not only offers unique flower colors for the garden but is “the only vegetative Vinca with proven XDR resistance to multiple strains of aerial Phytophthora,” according to Holmes.

The Ballerina’s® Fuchsia series (Dümmen Orange) is “truly the highlight of the show” and “offers a vibrant and versatile selection.”

Catharanthus Soiree® Kawaii Vinca (Suntory) offers a “vibrant flower power against a background of green glossy foliage” and will be available in three variations. Soiree Double appears as bushy with a unique double flower, and two new colors will be available: apple blossom and pure white. Soiree Kawaii displays a small flower series, and Soiree Flamenco has striking ruffled bicolor flowers.

Holmes said, “Dipladenias are arguably the most universal plant in our industry,” so they will be introducing the Dipladenia Madinia® Petite Deep Red (Syngenta) in 2025. Dipladenia Sun Parasol® FiredUp Orange (Suntory) will also be available, with its upright habit, narrow leaves and “pin-wheel-shaped flower.”

Mandevilla Sun Parasol Original XP will be available in three new colors: Bluephoria, double pink blush and Mau-velous.

The Calibrachoa Caliloco™ Series will be available in 18 different colors and provides “instant retail appeal,” Holmes said. Multiple new seed varieties will be added to their catalogue in the new year, including the Delta™ Pro Pansy Series (Syngenta) which are “produced for precision.” This series “offers the highest levels of programmability and uniformity for a multi-season pansy.”

The Dianthus Dart™ Series (PanAmerican Seed) is “a sure win,” as growers will save money on crop time, heating and chemical use while using less space in the greenhouse.

All of these varieties, and many more, will be available through Griffin Greenhouse Supplies come 2025. Each variety was carefully chosen to benefit their customers and add diversity to their production. To browse their inventory, seed catalog and new varieties, visit griffins.com.